

2020-2021 | SPONSORSHIP BENEFITS PROGRAM



PLATINUM SUSTAINING SPONSOR

\$3,500 (\$5,000 Value)

- Moodhe Memorial Golf Event Foursome
- Moodhe Memorial Golf Event Tee Sponsorship (*two attendees included*)
- Symposium Exhibit Space (*one attendee included*)
- Annual Meeting Acknowledgement
- Recognition on all Chapter Email Event/Webinar Announcements
- Logo on Pre-Meeting Slideshow
- One Attendee at all Chapter Events/Webinars
- Recognition on Chapter Promotional Materials
- Recognition at All Chapter Events/Webinars
- Social Media Recognition (*Twice a year*)



GOLD SUSTAINING SPONSOR

\$2,500 (\$3,500 Value)

- Moodhe Memorial Golf Event Twosome
- Moodhe Memorial Golf Event Tee Sponsorship (*two attendees included*)
- Symposium Exhibit Space (*one attendee included and a 50% discount*)
- Annual Meeting Acknowledgement
- Recognition on all Chapter Email Event/Webinar Announcements
- Logo on Pre-Meeting Slideshow
- One Attendee at five Chapter Events/Webinars
- Recognition on Chapter Promotional Materials
- Recognition at All Chapter Events/Webinars
- Social Media Recognition (*Once a year*)



SILVER SUSTAINING SPONSOR

\$1,500 (\$2,000 Value)

- Moodhe Memorial Golf Event Foursome (*one player included*)
- Moodhe Memorial Golf Event Tee Sponsorship (*two attendees included and a 25% discount*)
- Symposium Exhibit Space (*one attendee included and a 25% discount*)
- Annual Meeting Acknowledgement
- Recognition on all Chapter Email Event/Webinar Announcements
- Logo on Pre-Meeting Slideshow
- One Attendee at two Chapter Events/Webinars
- Recognition on Chapter Promotional Materials
- Recognition at All Chapter Events/Webinars



MEMBER MEETING SPOTLIGHT SPONSOR

\$600

- Three guaranteed e-mail announcements recognizing sponsor with logo to IFMA's 2,500+ outreach list adcast with company logo sent to 200+ members and outreach to 2000+
- Email e-blast 4-5 times leading up to the event
- Social Media advertising on our platforms
- Spotlight presentation about your company at event- 3 minutes to present about company at start of event
- Ability to set up a table and provide giveaways and handout/promotional material about company at event
- Acknowledgment at meeting during announcements
- Acknowledgment at pre-meeting slideshow
- Recognition on event meeting table place cards
- 1 included registration for event (*\$45-\$65 value*)
- List of event attendees



WEBINAR SPONSORSHIP

\$300

- Three guaranteed e-mail announcements recognizing sponsor with logo to IFMA's 2,500+ outreach list
- Three minute introduction at event
- Logo and spotlighted in Intro slide deck
- Able to provide marketing materials in post webinar email to attendees
- Website recognition
- One free attendee to webinars